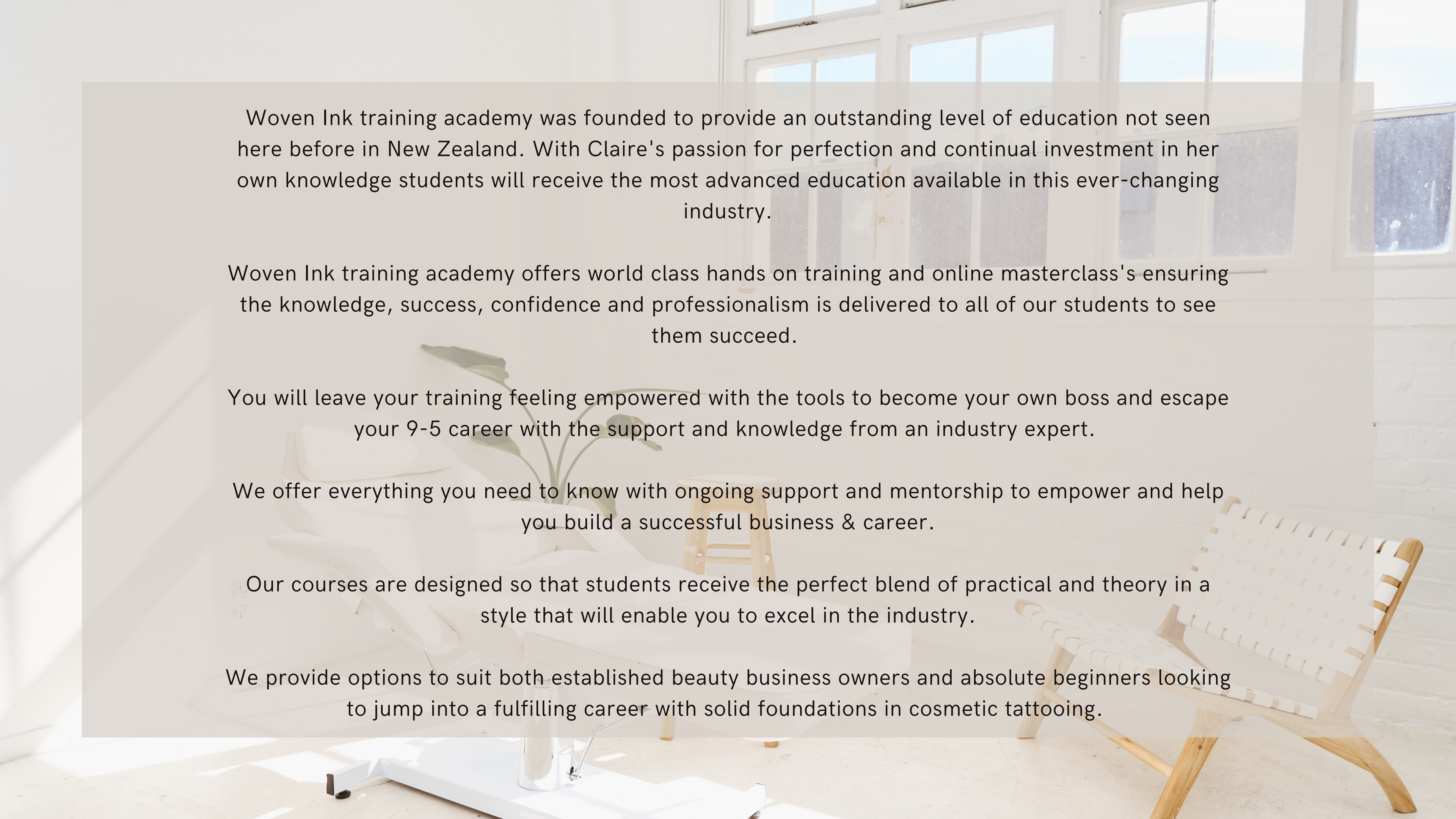




# WOVENINK

OMBRE BROW 1:1 MASTERCLASS



Woven Ink training academy was founded to provide an outstanding level of education not seen here before in New Zealand. With Claire's passion for perfection and continual investment in her own knowledge students will receive the most advanced education available in this ever-changing industry.

Woven Ink training academy offers world class hands on training and online masterclass's ensuring the knowledge, success, confidence and professionalism is delivered to all of our students to see them succeed.

You will leave your training feeling empowered with the tools to become your own boss and escape your 9-5 career with the support and knowledge from an industry expert.

We offer everything you need to know with ongoing support and mentorship to empower and help you build a successful business & career.

Our courses are designed so that students receive the perfect blend of practical and theory in a style that will enable you to excel in the industry.

We provide options to suit both established beauty business owners and absolute beginners looking to jump into a fulfilling career with solid foundations in cosmetic tattooing.

# MEET YOUR TRAINER

Let me introduce myself... I have been in the beauty industry for over 18 years and have worked in high end salons and spas across the globe. I have had the privilege to be mentored and trained by some of the best in the business.

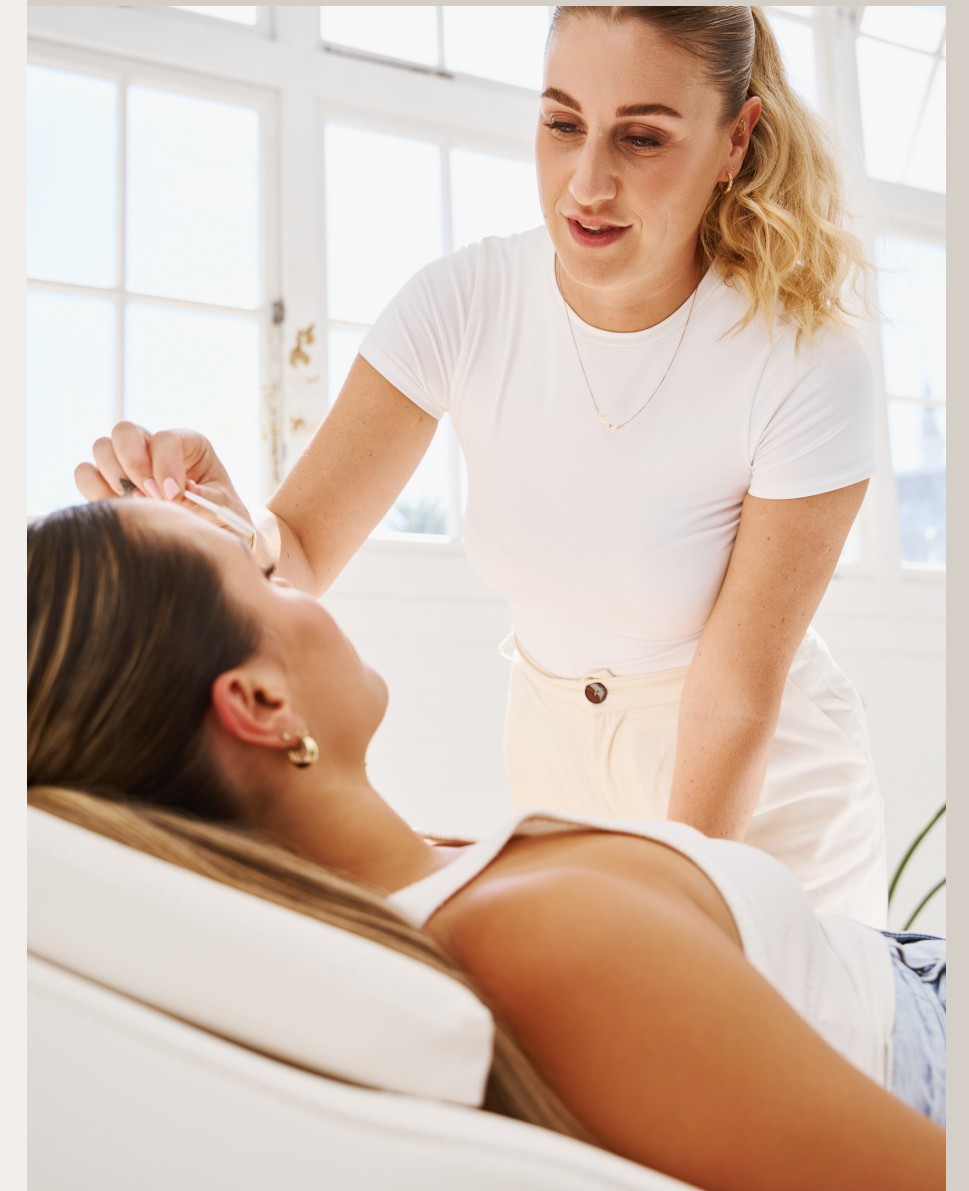
I am an absolute perfectionist and my passion for the industry has never stopped. I am continually investing in my own training from international artists from around the globe to provide you with the most up to date techniques and products. I go above and beyond for every single one of my clients and students who travel from all over the country to see me.

My goal as an educator is to break the boundaries of limited educational content and provide everything you could ever need to start & grow your own business.



CLAIRE SMITH

*FOUNDER*





# BEGINNER OMBRE BROW COURSE

This in depth course has been designed to be beginner friendly for artists just starting out as well as those who are already in the industry and wanting to upgrade their skills.

This comprehensive and detailed course covers the fundamentals of ombre brow tattooing and gives an insight into my individual technique and skills.

With online masterclass access available before and after your in person training you will feel knowledgeable in the art of performing ombre brows before you have even walked into the academy.

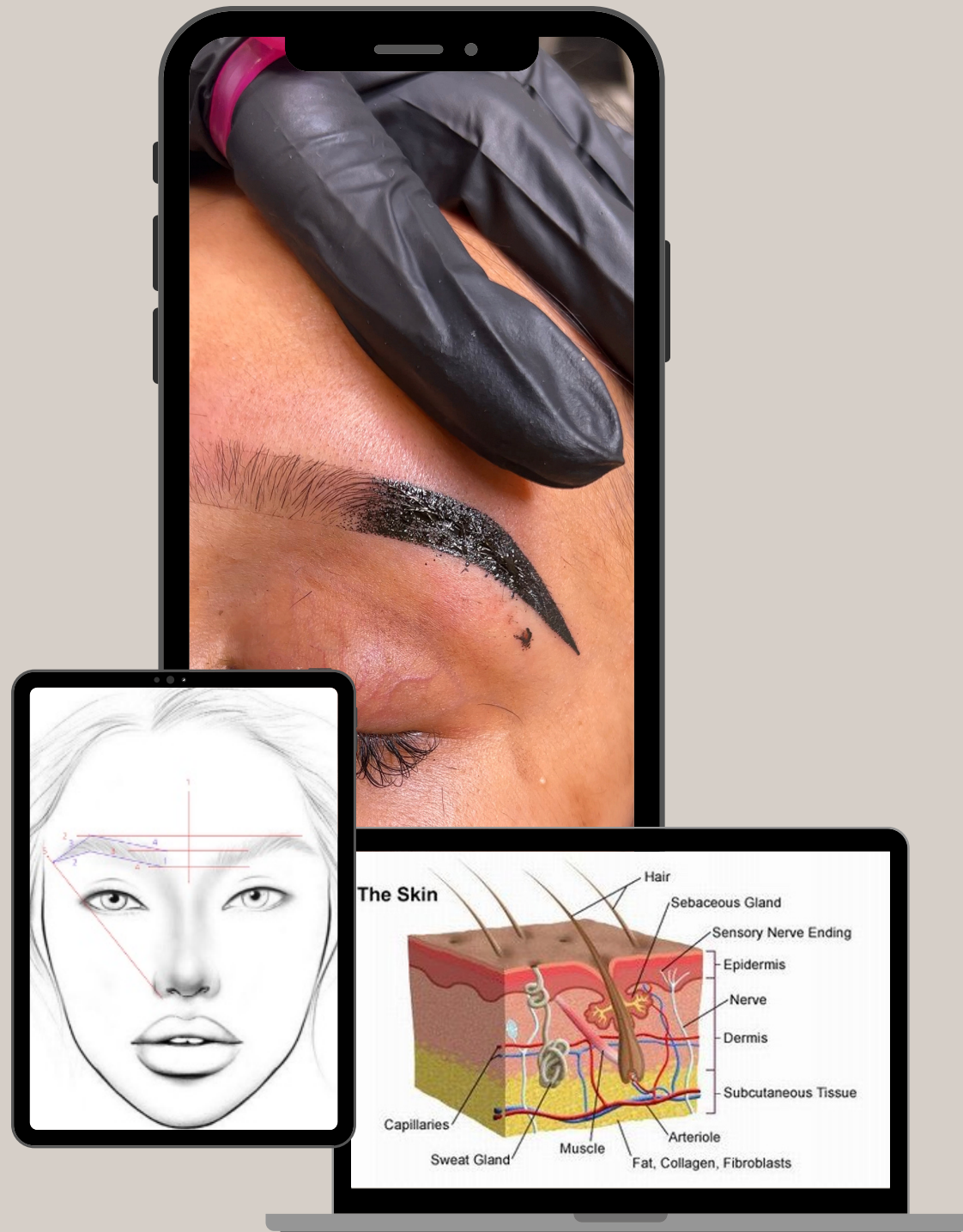
You will receive 2 days hands on training tailored to support your individual needs in this 1:1 environment and a half day 6 weeks later to complete the tattooing perfecting sessions.

You will learn all the skills needed to build and develop a successful career and excel as a cosmetic tattooing artist. You will leave the training feeling confident and ready to work on clients right away and start to become a leading brow tattoo artist.

# INCLUDED IN THE COURSE

---

- 2 days private 1:1 hands on training with live demonstrations and models for students to work on
- 3rd half day hands on training in salon 6 weeks later to perform perfecting sessions
- 90 days ombre brows online masterclass access to study and revisit and your own pace
- Full elite starters kit
- Product list & suppliers list
- Example consultation forms
- Comprehensive training manual
- 30 days of private 1:1 WhatsApp access for feedback, questions and mentoring
- Access to private Facebook Group for ongoing support
- Certificate of achievement
- 20% off voucher for ombre brows with Claire



WHAT YOU WILL

---

# LEARN

- Ombre brow tattooing application & technique
- Soft and bold ombre techniques
- Brow design and advanced mapping to suit all face shapes
- Seamless shading hacks
- Simplified colour theory and easy colour selection including colour corrections
- How to consult your client accurately
- Before and aftercare guide for the best healed results
- Common mistakes to avoid
- Claires favourite product list
- How to take pictures like a pro



# POTENTIAL EARNINGS

RATE	DAILY EARNINGS	WEEKLY EARNINGS	ANNUAL EARNINGS
\$250	\$500	\$2,500	\$100,000
\$350	\$700	\$3,500	\$140,000
\$450	\$900	\$4,500	\$180,000
\$550	\$1,100	\$5,500	\$220,000

BASED ON:  
2 CLIENTS PER DAY  
5 DAYS PER WEEK  
ONLY WORKING 40 WEEKS OUT OF THE YEAR



**0**

Online course access - Pre Learning  
Learn theory & become familiar with techniques, tools and supplies before hands on training  
Students must view the online training entirely before 1:1 hands on training

**01**

Introduction to ombre brows  
Theory  
Latex practice

**02**

Student hands on with 2 live models  
Feedback on work  
Questions and answers throughout with tips and tricks

**2.5**

Half day 6 weeks later  
Watch and complete perfecting sessions  
Certificate of completion

# COURSE STRUCTURE







# INVESTMENT

**Total Course fee including start up kit**

**\$ 5500** NZD including GST

2.5 days 1:1 private in person private training  
Including 90 day online masterclass access

**Deposit**

**\$ 500** NZD including GST

Deposit to be paid to secure your training date  
— deducted from course total

Payment plans available on weekly, fortnightly or monthly basis - interest free

Once you have paid off \$1500 from the course total access to the online masterclass is granted to start your pre learning.

Full balance to be paid 2 weeks prior to course start date, late payment fees apply if not.

Deposits are non refundable and cancellations must be made 30 days prior to your course date.

Full days are 10am till 6pm at Woven Ink location, travel available also at additional cost